



2021 VIRTUAL **MRS**[®] SPRING MEETING & EXHIBIT

April 17–23, 2021



SYMPOSIUM SUPPORT PROGRAM

The Materials Research Society invites you to share in the Society's commitment to the advancement of scientific research. Your support of a symposium session at the 2021 Virtual MRS Spring Meeting will help the Symposium Organizers provide a high-quality technical program and encourage participation from researchers all over the world.

The Symposium Support Program for the 2021 MRS Spring Meeting offers four (4) support levels – Platinum, Gold, Silver and Bronze. Exposure and recognition are based on your level of support and the **opportunities** in which you choose to participate.

*PLEASE NOTE: **Opportunities** require action from the donor (for example, to provide a logo). Action must be taken in order to receive the benefit.*

MRS thanks you for your support, and for your commitment to the materials community!

Support Levels

Platinum	\$10,000
Signature Benefits + Eight Opportunities	
Gold	\$5,000
Signature Benefits + Six Opportunities	
Silver	\$3,000
Signature Benefits + Four Opportunities	
Bronze	\$1,000
Signature Benefits + One Opportunity	

Signature Benefits

All support levels include Signature Benefits with name recognition in the following:

- Symposium Support page on the MRS website
- Symposium Support page in the virtual platform
- Symposium technical content area in the virtual platform
- During the symposium's live programming session
- A post-meeting issue of *MRS Bulletin*

Amounts less than \$1,000 do not receive Signature Benefits, but will be listed on the Symposium Support page on the MRS website & mobile meeting app.

SYMPOSIUM SUPPORT PROGRAM LEVELS

PLATINUM

Signature Benefits +

- **Opportunity** to submit one 5-minute presentation** to be played during the live programming session (will not be included separately in the technical program)
- **Opportunity** for logo recognition on MRS social media during meeting peak time, which reaches almost 300,000 viewers
- **Opportunity** for a scrolling logo banner on the 2021 Virtual MRS Spring Meeting website
- **Opportunity** for logo recognition in promotion of major virtual meeting events
- **Opportunity** for logo recognition in the *Meeting Scene* e-newsletter, which provides coverage of technical presentations & meeting events to over 25,000 readers
- **Opportunity** for logo recognition during the symposium's live programming session
- **Opportunity** for logo recognition on the Symposium Support page on the MRS website
- **Opportunity** to display PDF literature* in the symposium technical content area in the virtual platform

GOLD

Signature Benefits +

- **Opportunity** for a scrolling logo banner on the 2021 Virtual MRS Spring Meeting website
- **Opportunity** for logo recognition in promotion of major virtual meeting events
- **Opportunity** for logo recognition in the *Meeting Scene* e-newsletter, which provides coverage of technical presentations & meeting events to over 25,000 readers
- **Opportunity** for logo recognition during the symposium's live programming session
- **Opportunity** for logo recognition on the Symposium Support page on the MRS website
- **Opportunity** to display PDF literature* in the symposium technical content area in the virtual platform

SILVER

Signature Benefits +

- **Opportunity** for logo recognition in the *Meeting Scene* e-newsletter, which provides coverage of technical presentations & meeting events to over 25,000 readers
- **Opportunity** for logo recognition during the symposium's live programming session
- **Opportunity** for logo recognition on the Symposium Support page on the MRS website
- **Opportunity** to display PDF literature* in the symposium technical content area in the virtual platform

BRONZE

Signature Benefits +

- **Opportunity** to display PDF literature* in the symposium technical content area in the virtual platform

*Must be one PDF file, limited to 5 pages

**Presentation must explain how the organization supports the materials community and is not meant to be a direct advertisement of specific products

PLEASE NOTE: Symposium Support recognition opportunities for direct competitors of MRS (including publishers) are subject to approval by MRS Management.