



2024 MRS[®] FALL MEETING & EXHIBIT

December 1–6, 2024 | Boston, Massachusetts



SYMPOSIUM SUPPORT PROGRAM

The Materials Research Society invites you to share in the Society’s commitment to the advancement of scientific research. Your support of a symposium session at the 2024 MRS Fall Meeting will help the Symposium Organizers provide a high-quality technical program and encourage participation from researchers all over the world.

The Symposium Support Program for the 2024 MRS Fall Meeting offers four (4) support levels – Platinum, Gold, Silver and Bronze. Exposure and recognition are based on your level of support and the **opportunities** in which you choose to participate.

MRS thanks you for your support, and for your commitment to the materials community!

Support Levels

Platinum	\$10,000
Signature Benefits + Eight Opportunities	
Gold	\$5,000
Signature Benefits + Six Opportunities	
Silver	\$3,000
Signature Benefits + Four Opportunities	
Bronze	\$1,000
Signature Benefits + One Opportunity	

*PLEASE NOTE: **Opportunities** require action from the donor (for example, to provide a logo). Action must be taken in order to receive the benefit.*

SIGNATURE BENEFITS

All support levels include Signature Benefits with name recognition in the following places:

SIGNATURE BENEFITS

Symposium Support page on the MRS website

MRS Meeting App

On-site signage positioned outside the symposium room

Symposium technical program on the MRS website

A post-meeting issue of *MRS Bulletin*

Amounts less than \$1,000 do not receive Signature Benefits, but will be listed on the Symposium Support page on the MRS website

CLICK TO VIEW SYMPOSIUM SESSIONS

SYMPOSIUM SUPPORT PROGRAM LEVELS

PLATINUM

Signature Benefits +

RECOGNITION OPPORTUNITIES

Opportunity to give one 5-minute presentation* in the symposium room during the meeting
(donor must arrange with Symposium Organizers, and will not be included in the technical program)

Opportunity for logo recognition on MRS social media during meeting peak time, which reaches almost 300,000 viewers

Opportunity for a scrolling logo banner on the 2024 MRS Fall Meeting website

Opportunity for logo recognition in promotion of major meeting events

Opportunity for logo recognition in the *Meeting Scene* e-newsletter, which provides coverage of technical presentations & meeting events to almost 40,000 readers

Opportunity for logo recognition in on-site signage positioned outside the symposium room

Opportunity for logo recognition on the Symposium Support page on the MRS website

Opportunity to display printed literature on a table in the symposium room
(donor must arrange with Symposium Organizers)

GOLD

Signature Benefits +

RECOGNITION OPPORTUNITIES

Opportunity for a scrolling logo banner on the 2024 MRS Fall Meeting website

Opportunity for logo recognition in promotion of major meeting events

Opportunity for logo recognition in the *Meeting Scene* e-newsletter, which provides coverage of technical presentations & meeting events to almost 40,000 readers

Opportunity for logo recognition in on-site signage positioned outside the symposium room

Opportunity for logo recognition on the Symposium Support page on the MRS website

Opportunity to display printed literature on a table in the symposium room
(donor must arrange with Symposium Organizers)

SILVER

Signature Benefits +

RECOGNITION OPPORTUNITIES

Opportunity for logo recognition in the *Meeting Scene* e-newsletter, which provides coverage of technical presentations & meeting events to almost 40,000 readers

Opportunity for logo recognition in on-site signage positioned outside the symposium room

Opportunity for logo recognition on the Symposium Support page on the MRS website

Opportunity to display printed literature on a table in the symposium room
(donor must arrange with Symposium Organizers)

BRONZE

Signature Benefits +

RECOGNITION OPPORTUNITIES

Opportunity to display printed literature on a table in the symposium room
(donor must arrange with Symposium Organizers)

*Presentation must explain how the organization supports the materials community and is not meant to be a direct advertisement of specific products.

**Must be one PDF file, limited to 5 pages.

PLEASE NOTE: Symposium Support recognition opportunities for direct competitors of MRS (including publishers) are subject to approval by MRS Management.