

# iMatSci Innovation Showcase 2023 SPONSORSHIP OPTIONS

Join us for the **iMatSci Innovation Showcase** in Boston on Tuesday, November 28, 2023, where emerging pre-revenue and seed-stage technology leaders demonstrate the applications of their innovative, technologies. iMatSci has helped to launch over **160** materials-based innovator teams who have collectively raised over **\$125.2 million** in funding!

We encourage you to consider one of our iMatSci sponsorship opportunities as a way to promote your organization or program, engage with innovators and other industry leaders, and bring light your success stories and research within the materials community.

## Design Your Own Package\*

- ▶ **iMatSci Networking and Awards Reception Sponsor** with opportunity to give welcome presentation and announce iMatSci winners (1 available).....\$5,000
- ▶ **Opening Keynote Breakfast Sponsor** with opportunity to give welcome speech and announce keynote (1 available) .....\$3,500
- ▶ **IP/Patenting Lunch Sponsor** with opportunity to give welcome speech and announce presenter (1 available).....\$3,500
- ▶ **Monetary Award/Investment Sponsor** .....\$2,000+
- ▶ **Online Banner** rotating top banner on MRS iMatSci webpages.....\$1,500
- ▶ **Full-Page Color Advertisement** in the iMatSci Innovation Showcase Guide .....\$500
- ▶ **Half-Page Color Advertisement** in the iMatSci Innovation Showcase Guide .....\$300
- ▶ **Quarter-Page Color Advertisement** in the iMatSci Innovation Showcase Guide .....\$200

*\*Minimum, \$1,000. All packages will be customized to best fit your wants and needs; please contact us with any additional sponsorship proposals.*

## Titanium Package ..... \$2,000

Titanium package holders will receive a small, full-color logo placement in the following materials:

- ▶ MRS website; pre- and post-event slideshows and promotions; onsite iMatSci signage; iMatSci Innovation Showcase Guide

## Gold Package ..... \$4,000

Gold package holders will receive a mid-sized, full-color logo placement in the following materials:

- ▶ MRS website; pre- and post-event slideshows and promotions; onsite iMatSci signage; iMatSci Innovation Showcase Guide

In addition, the following benefits will be included:

- ▶ Rotating online banner on top of MRS iMatSci webpages
- ▶ Half-page color advertisement in the iMatSci Innovation Showcase Guide
- ▶ 1 Full MRS meeting registration

## Platinum Package ..... \$6,000

Platinum package holders will receive a large, full-color logo placement in the following materials:

- ▶ MRS website; pre- and post-event slideshows and promotions; onsite iMatSci signage; iMatSci Innovation Showcase Guide

In addition, the following benefits will be provided:

- ▶ Rotating online banner on top of MRS iMatSci webpages
- ▶ Full-page color advertisement in the iMatSci Innovation Showcase Guide
- ▶ Opportunity to announce one iMatSci talk
- ▶ 2 Full MRS meeting registrations

*We want to make iMatSci the best it can be, so if you do not see anything of interest to you, please reach out so that we can work together to build a custom package for you and your organization.*



2023 **MRS**<sup>®</sup>  
FALL MEETING  
& EXHIBIT

November 26–December 1, 2023 | Boston, Massachusetts  
December 5–7, 2023 | Virtual

For questions about iMatSci or to become a sponsor, please contact:

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# iMatSci Innovation Showcase 2023 SPONSORSHIP OPTIONS

In 2014, the Materials Research Society – one of the largest interdisciplinary organizations of materials science researchers and companies – hosted the first iMatSci Innovation Showcase at their annual meeting. iMatSci was to be the first focused effort to provide a platform for materials science entrepreneurs to accelerate the development of their innovations by connecting them with investors and prospective industry partners. Since its inception, iMatSci has hosted over 160 innovators from around the world with a rapidly growing attendee base of industry executives and investors focused on finding the next breakthrough in materials science. Over the last year, attendance has increased over 60% as we continue to expand our programming and innovator capacity.

Our sponsors provide the fuel to propel iMatSci. They join us because there is no other event that gathers as many young materials science innovations under one roof. As a sponsor, you have the opportunity to be featured front and center to our innovators and an opportunity to develop content for the Showcase in collaboration with iMatSci. Our innovators rely on iMatSci to provide them with the insights and connections necessary to propel their business forward. As a sponsor, you will have the chance to be part of that dialogue.

 **94%** OF ATTENDEES AND INNOVATORS ARE FIRST TIME IMATSCI PARTICIPANTS

## 2019 iMatSci Attendee Breakdown



**37%**  
ACADEMIC



**34%**  
INDUSTRY/  
GOVERNMENT  
AGENCIES



**14%**  
INNOVATORS



**15%**  
INVESTORS &  
ACCELERATORS

## iMatSci Innovations Presented by Category

Advanced Manufacturing.....	3%
Aerospace/Automotive/Marine .....	10%
Agriculture/Food Science .....	3%
Apparel .....	2%
Battery Tech.....	5%
Biotech/Pharma/Healthcare/Personal Care .....	25%
Building/Manufacturing Technologies.....	9%
Electronics .....	14%
Energy/Efficiency/Climate/Sustainability.....	22%
Other .....	7%

## Past Sponsors

Advanced Research Projects Agency (ARPA-E)

Air Force Office of Scientific Research (AFOSR)

American Elements

Bruker

Chemical Angel Network

Dow Chemical Company

Evonik

GE Ventures

IOP Science

Lockheed Martin

Nazarbayev University Research and Innovation System

Millipore Sigma

The Pennsylvania State University MRI

Solvay Ventures

Springer Nature

The Triangle Materials Research Science and Engineering Center, Duke University

Wells Fargo

Wolf Greenfield

Delaware Innovation Space

HG Ventures

...and more!