



Mailing List Rental Order Form

Institution	
Contact Name	
Contact Email / Phone	
Billing Address	

Category Selections (i.e., A11.31a, Microelectronics)	
Geographic Selections (Worldwide; USA only; Other)	

EMAIL BLAST	
Email Subject	
From Name (do not use an email address)	
Proposed Launch Date	
Test Email List (provide email addresses separated by semicolon)	
Seed List (provide email addresses separated by semicolon)	
<ul style="list-style-type: none">• Email message should be supplied as an html file and sent to Robin Nazaruk at nazaruk@mrs.org.• Message must include full postal mailing address and either a phone number or an email address.• Text version is helpful, but not required.• All transmissions must be completed in English language through MRS.• All email messages are subject to an internal review and must be approved in advance to ensure that the message is not in conflict with MRS programs or other interests.	

POSTAL LIST RENTAL	
Mail House Email	
Due Date	
Special Instructions	
<ul style="list-style-type: none">• Lists are provided as an Excel file and transferred via email to a bonded mail house only.• Provide sample of literature to be mailed.	



QUOTE (for MRS Use Only)		
Count		
List Rental Fee (count x \$.35)	\$350/thousand	
Email Transmission Fee	\$300.00	
Postal Setup Fee	\$100.00	
Other		
Total Cost		
<ul style="list-style-type: none">• Additional charge of \$100.00 will apply for any special customization.		

Return completed Mailing List Rental Order Form to:

MRS Sales & Exhibits Management
c/o Hall-Erickson Inc.
MRS@HEIExpo.com
Fax: 630-434-1216