**NEW BOOK PROPOSAL**

**The Materials Research Society Series**

AUTHOR AND TITLE INFORMATION

1. Tentative book title and subtitle (if any):

1. Authors/Editors full name/s:

1. Position and affiliation:
2. Full mailing address/es:
3. Authors/Editors phone, fax, email:

Name Telephone: Fax Email

|  |  |  |  |
| --- | --- | --- | --- |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

**PLEASE PROVDE A BRIEF BIOGRAPHY (1-2 PARAGRAPHS) FOR EACH AUTHOR/EDITOR**

1. If an edited book, approximately how many contributors do you expect to comprise the book?

SUBJECT MATTER

7. a. Definition of topic (in laymen’s terms—so that a non-scientist can understand why there would be a market-need for this sort of content):

1. Short “blurb”/brief description of YOUR book which could be used for promotional purposes
2. Outline your reasons for proposing a new book in this area:
3. List several unique features of your book which will attract prospective buyers:
4. What are the benefits of this book for the reader?
5. Attach proposed table of contents/chapter outline, including chapter headings:

# MANUSCRIPT INFORMATION

1. Approximately how many manuscript pages do you expect your book to be?

***Manuscript Delivery Date***

1. How long do you estimate it will take for completion of the entire manuscript?

COMPETITION

1. Please list in order of importance any books that compete directly with or are similar to your book. Please supply (if possible) author/editor, publisher, publication date/year, price and any further information you feel is relevant (use separate sheet, if necessary):

**Please note: if you are inclined to answer “none” to this question,** please tell us where your intended audience currently gets information about this topic…e.g., conferences, tutorials, journal articles, web forums, etc…please be as specific as you can.

1. Outline in what ways your book is better than and differs from the competitors mentioned in Section 10:
2. What are some word combinations (2+words) that one would use to search for your book in Google?

Social Media

Do you use social media in connection with your academic/research/professional activities? If so what platform(s) are you using and would you be willing to help promote the book through these channels?

**OPEN ACCESS?**

**Are you interested in making your book available as an open-access publication?**

Please check one of the following options:

my funder requires open-access publication

open-access publication is not required but

I wish to explore this option

I do not wish to publish open access and am

not required to do so by my funder

**If you are interested in making your book available as an open-access publication, please indicate whether or not your research was funded and, if applicable, the name of the funder:**

funded  Identity of funding organization/institution

not funded

**THANK YOU FOR CONSIDERING THE MATERIALS RESEARCH SOCIETY SERIES!**

Eileen M. Kiley Charles B. Glaser

Director of Programs Editorial Director

Materials Research Society® Springer

[mrs-books@mrs.org](mailto:mrs-books@mrs.org) 233 Spring Street

New York, NY 10013

(781) 535-4719

[charles.glaser@springer.com](mailto:charles.glaser@springer.com)