



# 2024 MRS<sup>®</sup> SPRING MEETING & EXHIBIT

April 22-26, 2024 | Seattle, Washington  
May 7-9, 2024 | Virtual



## SYMPOSIUM SUPPORT PROGRAM

The Materials Research Society invites you to share in the Society's commitment to the advancement of scientific research. Your support of a symposium session at the 2024 MRS Spring Meeting will help the Symposium Organizers provide a high-quality technical program and encourage participation from researchers all over the world.

The Symposium Support Program for the 2024 MRS Spring Meeting offers four (4) support levels – Platinum, Gold, Silver and Bronze. Exposure and recognition are based on your level of support and the **opportunities** in which you choose to participate. Signature Benefits and **opportunities** are available for both the in-person and virtual components of the 2024 MRS Spring Meeting.

MRS thanks you for your support, and for your commitment to the materials community!

### Support Levels

- Platinum** ..... \$10,000  
Signature Benefits + Eight Opportunities
- Gold** ..... \$5,000  
Signature Benefits + Six Opportunities
- Silver** ..... \$3,000  
Signature Benefits + Four Opportunities
- Bronze** ..... \$1,000  
Signature Benefits + One Opportunity

PLEASE NOTE: **Opportunities** require action from the donor (for example, to provide a logo). Action must be taken in order to receive the benefit.

## SIGNATURE BENEFITS

All support levels include Signature Benefits with name recognition in the following places:

IN-PERSON SIGNATURE BENEFITS	VIRTUAL SIGNATURE BENEFITS
Symposium Support page on the MRS website	
MRS Meeting App	Symposium Support page in the virtual platform
On-site signage positioned outside the symposium room	Symposium technical content area in the virtual platform
Symposium technical program on the MRS website	
A post-meeting issue of <i>MRS Bulletin</i>	

Amounts less than \$1,000 do not receive Signature Benefits, but will be listed on the Symposium Support page on the MRS website

**CLICK TO VIEW SYMPOSIUM SESSIONS**

# SYMPOSIUM SUPPORT PROGRAM LEVELS

## PLATINUM

Signature Benefits +

IN-PERSON RECOGNITION OPPORTUNITIES	VIRTUAL RECOGNITION OPPORTUNITIES
<b>Opportunity</b> to give one 5-minute presentation* in the symposium room during the meeting <i>(donor must arrange with Symposium Organizers, and will not be included in the technical program)</i>	<b>Opportunity</b> to submit one 5-minute presentation* to be posted in the symposium technical content area in the virtual platform <i>(will not be included in the technical program)</i>
<b>Opportunity</b> for logo recognition on MRS social media during meeting peak time, which reaches almost 300,000 viewers	
<b>Opportunity</b> for a scrolling logo banner on the 2024 MRS Spring Meeting website	
<b>Opportunity</b> for logo recognition in promotion of major meeting events	
<b>Opportunity</b> for logo recognition in the <i>Meeting Scene</i> e-newsletter, which provides coverage of technical presentations & meeting events to over 25,000 readers	
<b>Opportunity</b> for logo recognition in on-site signage positioned outside the symposium room	<b>Opportunity</b> for logo recognition in the symposium technical content area in the virtual platform
<b>Opportunity</b> for logo recognition on the Symposium Support page on the MRS website	
<b>Opportunity</b> to display printed literature on a table in the symposium room <i>(donor must arrange with Symposium Organizers)</i>	<b>Opportunity</b> to display PDF literature** in the symposium technical content area in the virtual platform

## GOLD

Signature Benefits +

IN-PERSON RECOGNITION OPPORTUNITIES	VIRTUAL RECOGNITION OPPORTUNITIES
<b>Opportunity</b> for a scrolling logo banner on the 2024 MRS Spring Meeting website	
<b>Opportunity</b> for logo recognition in promotion of major meeting events	
<b>Opportunity</b> for logo recognition in the <i>Meeting Scene</i> e-newsletter, which provides coverage of technical presentations & meeting events to over 25,000 readers	
<b>Opportunity</b> for logo recognition in on-site signage positioned outside the symposium room	<b>Opportunity</b> for logo recognition in the symposium technical content area in the virtual platform
<b>Opportunity</b> for logo recognition on the Symposium Support page on the MRS website	
<b>Opportunity</b> to display printed literature on a table in the symposium room <i>(donor must arrange with Symposium Organizers)</i>	<b>Opportunity</b> to display PDF literature** in the symposium technical content area in the virtual platform

## SILVER

Signature Benefits +

IN-PERSON RECOGNITION OPPORTUNITIES	VIRTUAL RECOGNITION OPPORTUNITIES
<b>Opportunity</b> for logo recognition in the <i>Meeting Scene</i> e-newsletter, which provides coverage of technical presentations & meeting events to over 25,000 readers	
<b>Opportunity</b> for logo recognition in on-site signage positioned outside the symposium room	<b>Opportunity</b> for logo recognition in the symposium technical content area in the virtual platform
<b>Opportunity</b> for logo recognition on the Symposium Support page on the MRS website	
<b>Opportunity</b> to display printed literature on a table in the symposium room <i>(donor must arrange with Symposium Organizers)</i>	<b>Opportunity</b> to display PDF literature** in the symposium technical content area in the virtual platform

## BRONZE

Signature Benefits +

IN-PERSON RECOGNITION OPPORTUNITIES	VIRTUAL RECOGNITION OPPORTUNITIES
<b>Opportunity</b> to display printed literature on a table in the symposium room <i>(donor must arrange with Symposium Organizers)</i>	<b>Opportunity</b> to display PDF literature** in the symposium technical content area in the virtual platform

\*Presentation must explain how the organization supports the materials community and is not meant to be a direct advertisement of specific products.

\*\*Must be one PDF file, limited to 5 pages.

PLEASE NOTE: Symposium Support recognition opportunities for direct competitors of MRS (including publishers) are subject to approval by MRS Management.