



SPONSORSHIP APPLICATION

Reservation & Materials Deadline: September 27, 2024

Pre-Meeting Opportunities

- Pre-Meeting Customized Email Blast to Registrants \$2,000
- Official Meeting Website Rotating Banner \$2,500
- Product Preview Placements in Pre-Meeting Email Blast to Registrants \$350

On-Site Opportunities

Registration Area Sponsorships

- Badge Lanyards (*Sponsor provides lanyards*)
- Shared (*2,500 pieces, limit 3 companies*) \$2,500
 - Exclusive (*7,000 pieces*) \$6,000
 - Promo Giveaway (*Sponsor Provides Items. Suggested quantity 4,000*) \$500
 - Registration Area Column Graphic \$2,000

Quick Reference/Exhibit Guide Ad

- Inside ad (*Limit 2*) \$2,000
 - Back Cover (*Exclusive*) \$3,000
- Artwork Deadline: October 4

Signage Opportunities

- Rotunda Hanging Banner (*3' x 5'*) \$3,500
- Aisle Banner (*limit one per company, exhibiting companies only*) \$2,500
- ½ Meter, Double Sided Standing Sign \$1,500
- Exhibit Booth Promo Floor Sticker \$950 (*exhibiting companies only*)

Mobile App Sponsorships

- Splash Page & Home Screen Banner Ad Bundle (*Exclusive*) \$1,250
- Home Screen Banner Ad (*4 available*) \$750
- Rotating Banner Ad (*8 available*) \$450
- Push notifications (*Limit of 2/day available*) \$1,500

Special Events

- Morning Coffee & Afternoon Refreshment Breaks (*limited availability*)
- AM \$2,000
 - PM \$2,000
- Poster Session Breaks
- \$1,750/day
 - \$5,000/all 3 days
- Women in Materials Science & Engineering Breakfast \$1,500
- Exhibitor Workshop Session
- \$1,000
 - 2 for \$1,750

Activation Zones

- Caricature Artist with Branded Photo Giveaway \$3,000
- Sponsor a custom activity in the Exhibit Hall to enhance your brand and drive traffic to your booth:
- Company branded coffee station
 - Boston gourmet prep demo and tasting

Post-Meeting Opportunity

- Post-event Customized Email Blast to Registrants \$2,000

Contact us to discuss details/ pricing or propose your own idea.

Company Name (as it should be published)

Address

City/State/Postal Code/Country

Contact

Email (required)

Phone/Ext:

Mobile or Office Phone

TOTAL INVESTMENT \$ _____

All sponsor activities and signage are subject to MRS approval. Please email appropriate hi-res logo for fulfillment use to: MRSSpons@HEIExpo.com .

ORDER / PAYMENT Once your order is processed, you will receive an invoice for payment. Payment is due on date noted on invoice.

SEND RESERVATION FORM TO: MRS Sales & Exhibits Management c/o Hall-Erickson Inc. MRS@HEIExpo.com

All items subject to change.