



2024 MRS[®] SPRING MEETING & EXHIBIT

April 22-26, 2024 | Seattle, Washington
 May 7-9, 2024 | Virtual

SPONSORSHIP APPLICATION

Sponsorship Packages

- Platinum Level Exhibit \$7,000
- Gold Level Exhibit \$5,000

Pre-Meeting Opportunities

- Pre-Meeting Customized Email Blast to Registrants \$2,000
- Official Meeting Website Rotating Banner \$1,000
- Product Preview Placements in Pre-Meeting Email Blast to Registrants \$350

Signage Opportunities

- ½ Meter, Double Sided Standing Sign \$1,200
- 1 Meter, Double Sided Standing Sign \$1,500
- Aisle Floor Sticker *(exhibiting companies only)* \$450

Registration Area Sponsorships

- Badge Lanyards (Sponsor provides lanyards)
 - Shared *(2,000 pieces, limit 3 companies)* \$1,000
 - Exclusive *(6,000 pieces)* \$3,500
- Giveaway \$500

Quick Reference/Exhibit Guide Ad

- Inside ad *(Limit 2)* \$2,000
- Back Cover *(Exclusive)* \$3,000

Mobile App Sponsorships

- Splash Page & Home Screen Banner Add Bundle *(Exclusive)* \$1,250
- Home Screen Banner Ad *(4 available)* \$750
- Rotating Banner Ad *(8 available)* \$450
- Push notifications *(Limit of 2/day available)* \$1,500

Activation Zones

- Exhibitor Workshop Session \$1,000 2 for \$1,750

Sponsor a custom activity in the Exhibit Hall to enhance your brand and drive traffic to your booth.

Contact us to discuss details/ pricing or propose your own idea.

Special Event Sponsorships

- Exhibit Kick-Off & Poster Session Opening Reception Entertainment \$3,000
- Exhibit Kick-Off & Poster Session Opening Reception Food Station *(6 available)* \$2,000 per station
- Morning Coffee & Afternoon Refreshment Breaks *(limit 2)* \$1,500
- Exhibit & Poster Session Reception
 - \$1,750/day
 - \$5,000/all 3 days
- Women in Materials Science & Engineering Breakfast \$1,500

Post-Meeting Opportunity

- Post-event Customized Email Blast to Registrants \$2,000

Company Name (as it should be published)

Address

City/State/Postal Code/Country

Contact

Email (required)

Phone/Ext:

Mobile or Office Phone

TOTAL INVESTMENT \$ _____

All sponsor activities and signage are subject to MRS approval. Please email appropriate hi-res logo for fulfillment use to: mrs@heexpo.com.
 ORDER / PAYMENT Once your order is processed, you will receive an invoice for payment. Payment is due on date noted on invoice.
 SEND RESERVATION FORM TO: MRS Sales & Exhibits Management
 c/o Hall-Erickson Inc. MRS@HEIExpo.com
 All items subject to change.