

MRS Bulletin Ad Placement Information

Themes

Each issue of *MRS Bulletin* has a specific theme with guest editors. These are the planned themes for 2024. You can place your ad in a specific issue to match your product.

2024 Themes

JANUARY

Special *Impact* issue #1 (No theme)

FEBRUARY

Materials for Powering Miniature Robots

MARCH

MRS 50th Anniversary Special Issue 3

APRIL

Nanoparticle Assemblies of Modern Complexity

MAY

Materials For Hydrogen Production, Storage And Conversion

JUNE

Phase-field Method and Its Applications

JULY

Materials for Electric Vehicles

AUGUST

Special *Impact* issue #2 (No theme)

SEPTEMBER

Excitonic Materials

OCTOBER

Ultralow Energy Microelectronics

NOVEMBER

Dynamically Adaptive Materials

DECEMBER

Halide Perovskite Solar Photovoltaics

Rates

Display Ad

	1x	3x	6x
1/2 page*	\$950	\$850	\$750
full page	\$1,750	\$1,600	\$1,450
spread	\$3,150	\$2,800	\$2,400
inside front	\$2,100	\$1,900	\$1,700
inside back	\$2,000	\$1,800	\$1,600
back	\$2,250	\$2,100	

* Horizontal only

Classified Ad

	1x	6x	12x
Full page	\$500	\$450	\$400
1/2 page**	\$350	\$315	\$280

** Horizontal or Vertical



Specifications

Artwork should be supplied in PDF format. To ensure good reproduction of your artwork please supply a PDF to PDF/X-1a standard. If this is not possible, supply a standard CMYK, high resolution PDF (at least 300 dpi), with all fonts and images embedded. Ensure that bleed is included and clearly shown with bleed marks.

- PDFs should not use any passwords or security options
- Artwork should be pre-flattened so there are no transparent objects in the supplied file
- Full page advertisements must have a bleed of 3.175 mm (0.125")
- Should not exceed ink density of 300%

Color

- All files must use a CMYK or greyscale color space
- No spot colors should be used
- No color management, ICC profiles or Lab color should be used

Images

- Images should be no less than 300 dpi
- Images must be CMYK or greyscale

Advertising dimensions

MRS Bulletin is printed in a portrait format; page size: 210 mm x 279 mm (8.25" x 11")

Please supply with an extra 3.175 mm (0.125") of bleed for all ads that run to the edge of the page. Also ensure that all text and logos are placed no closer than 10 mm (0.4") from the trim.

For questions or to reserve space, please contact:

Rich Widick
mrs@heiexpo.com or
630-929-7918

Ads will be reviewed for content, restrictions apply.

Ad Sizes

Double page spread



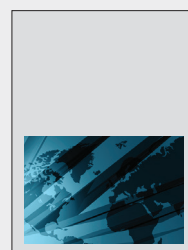
Trim size (width x height)
420 mm x 279 mm (16.5" x 11")

Full page



Trim size (width x height)
210 mm x 279 mm
(8.25" x 11")

1/2 Horizontal



Trim size (width x height)
178 mm x 127 mm
(7" x 5")

1/2 Vertical (for classified ads only)



Trim size (width x height)
82 mm x 254 mm
(3.125" x 10")