



## Mailing List Rental Order Form

### CONTACT INFORMATION

<b>Institution</b>	
<b>Contact Name</b>	
<b>Contact Email</b>	
<b>Contact Phone Number</b>	
<b>Billing Address</b>	

### TARGET AUDIENCE INFORMATION

<b>Category Selections</b> (i.e., A11.31a, Microelectronics)	
<b>Geographic Selections</b> (Worldwide; USA only; Other)	

### EMAIL BLAST INFORMATION

Proposed Launch Date		Morning	Afternoon
<b>Email Subject</b>			
<b>From Name</b> i.e. Material Research Society (do not use an email address)			
<b>Test Email List</b> (A test email is sent to these email addresses for approval) <b>Separate email addresses by semicolon</b>			
<b>Seed List</b> (Email blast is sent to these email addresses in addition to target audience) <b>Separate email addresses by semicolon</b>			

### ADDITIONAL INFORMATION

Please attach an HTML file or a Word document with your email message content and layout when returning this form to MRS.

- Email Message **must** include full postal mailing address and either a phone number or an email address
- All transmissions must be in the English Language and completed through MRS
- Text version of message is helpful, but not required

An HTML file is attached with our message content and contact information.

I would like MRS to create our HTML. A Word document with our content and layout is attached

**All email messages are subject to an internal review and must be approved by MRS in advance to ensure that the message is not in conflict with MRS programs or other interests.**



<b>QUOTE (for MRS Use Only)</b>		
<b>Count</b>		
<b>List Rental Fee</b> <small>(count x \$.35)</small>		\$350/thousand
<b>Email Transmission Fee</b>	\$300.00	
<b>Other*</b>		
<b>Total Cost</b>		
* Additional charge of \$100.00 will apply for any special customization.		

**Return completed Mailing List Rental Order Form to:**

**MRS Sales & Exhibits Management**  
c/o Hall-Erickson Inc.  
MRS@HEIExpo.com  
Fax: 630-434-1216