

SYMPOSIUM SUPPORT PROGRAM

The Materials Research Society invites you to share in the Society's commitment to the advancement of scientific research. Your support of a symposium session at the 2023 MRS Spring Meeting will help the Symposium Organizers provide a highquality technical program and encourage participation from researchers all over the world.

The Symposium Support Program for the 2023 MRS Spring Meeting offers four (4) support levels - Platinum, Gold, Silver and Bronze. Exposure and recognition are based on your level of support and the opportunities in which you choose to participate. Signature Benefits and opportunities are available for both the in-person and virtual components of the 2023 MRS Spring Meeting.

MRS thanks you for your support, and for your commitment to the materials community!

Support Levels

Platinum\$10,000 Signature Benefits + Eight Opportunities

Gold\$5,000 Signature Benefits + Six Opportunities

Silver......\$3,000 Signature Benefits + Four Opportunities

Bronze\$1,000

Signature Benefits + One Opportunity

PLEASE NOTE: Opportunities require action from the donor (for example, to provide a logo). Action must be taken in order to receive the benefit.

SIGNATURE BENEFITS

All support levels include Signature Benefits with name recognition in the following places:

Symposium Support page on the MRS website

MRS Meeting App

IN-PERSON SIGNATURE BENEFITS

Symposium Support page in the virtual platform

VIRTUAL SIGNATURE BENEFITS

On-site signage positioned outside the symposium room

Symposium technical content area in the virtual platform

Symposium technical program on the MRS website

A post-meeting issue of MRS Bulletin

Amounts less than \$1,000 do not receive Signature Benefits, but will be listed on the Symposium Support page on the MRS website

CLICK TO VIEW SYMPOSIUM SESSIONS

SYMPOSIUM SUPPORT PROGRAM LEVELS

PLATINUM

Signature Benefits +

IN-PERSON RECOGNITION OPPORTUNITIES

VIRTUAL RECOGNITION OPPORTUNITIES

Opportunity to give one 5-minute presentation*
in the symposium room during the meeting
(donor must arrange with Symposium Organizers, and will not be included in the technical program)

Opportunity to submit one 5-minute presentation* to be posted in the symposium technical content area in the virtual platform (will not be included in the technical program)

Opportunity for logo recognition on MRS social media during meeting peak time, which reaches almost 300,000 viewers

Opportunity for a scrolling logo banner on the 2023 MRS Spring Meeting website

Opportunity for logo recognition in promotion of major meeting events

Opportunity for logo recognition in the *Meeting Scene* e-newsletter, which provides coverage of technical presentations & meeting events to over 25,000 readers

Opportunity for logo recognition in on-site signage positioned outside the symposium room

Opportunity for logo recognition in the symposium technical content area in the virtual platform

Opportunity for logo recognition on the Symposium Support page on the MRS website

Opportunity to display printed literature on a table in the symposium room (donor must arrange with Symposium Organizers)

Opportunity to display PDF literature** in the symposium technical content area in the virtual platform

GOLD

Signature Benefits +

IN-PERSON RECOGNITION OPPORTUNITIES VI

VIRTUAL RECOGNITION OPPORTUNITIES

Opportunity for a scrolling logo banner on the 2023 MRS Spring Meeting website

Opportunity for logo recognition in promotion of major meeting events

Opportunity for logo recognition in the *Meeting Scene* e-newsletter, which provides coverage of technical presentations & meeting events to over 25,000 readers

Opportunity for logo recognition in on-site signage positioned outside the symposium room

Opportunity for logo recognition in the symposium technical content area in the virtual platform

Opportunity for logo recognition on the Symposium Support page on the MRS website

Opportunity to display printed literature on a table in the symposium room (donor must arrange with Symposium Organizers)

Opportunity to display PDF literature** in the symposium technical content area in the virtual platform

SILVER

Signature Benefits +

IN-PERSON RECOGNITION OPPORTUNITIES

VIRTUAL RECOGNITION OPPORTUNITIES

Opportunity for logo recognition in the *Meeting Scene* e-newsletter, which provides coverage of technical presentations & meeting events to over 25,000 readers

Opportunity for logo recognition in on-site signage positioned outside the symposium room

Opportunity for logo recognition in the symposium technical content area in the virtual platform

Opportunity for logo recognition on the Symposium Support page on the MRS website

Opportunity to display printed literature on a table in the symposium room (donor must arrange with Symposium Organizers)

Opportunity to display PDF literature** in the symposium technical content area in the virtual platform

BRONZE

Signature Benefits +

IN-PERSON RECOGNITION OPPORTUNITIES

VIRTUAL RECOGNITION OPPORTUNITIES

Opportunity to display printed literature on a table in the symposium room (donor must arrange with Symposium Organizers)

Opportunity to display PDF literature** in the symposium technical content area in the virtual platform

^{*}Presentation must explain how the organization supports the materials community and is not meant to be a direct advertisement of specific products.

^{**}Must be one PDF file, limited to 5 pages.